

# Reach thousands of music fans with your ad!

The annual **Grey Fox Program Book** is a 54-page publication distributed free to every ticket buyer, artist, volunteer, staff member, sponsor, vendor, and guest of the festival. The entire book will also be available world-wide as an online flip book.

AD SIZES Full Page (7.5x10) Outside Back (7.5x10) Inside Front (7.5x10) Inside Back (7.5x10) Half Page (7.5x4.875) Third Page (4.625x4.875) Third Page (2.125x10) RATE/COLOR \$675 (b/w) / \$775 (color) \$975 (color) \$850 (color) \$850 (color) \$450 (b/w horizontal) \$375 (b/w square) \$375 (b/w vertical)

### FORMAT

Ads must be exact size & saved as PDF at 300 dpi w/fonts & images embedded. Ad design & edits available for \$75/hour

#### **EMAIL OR UPLOAD ADS**

Files up to 15 MB can be emailed to sponsors@greyfoxbluegrass.com. For files over 15 MB, send link to where it can be downloaded.

#### **DEADLINES**

Space reservations: May 15 / Ads due: June 1 Color pages are limited. Be sure to reserve early.

#### CONTACT

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## GreyFoxBluegrass.com • 888.946.8495 • 315.404.5738